

# Why Should You Own it?

There's no owner here, sitting in an office waiting for the profit to roll in. **We're all owners**, we're all doing this together! When we do well, **we all do well together!**

When you buy a share in the Co-op, your money becomes **working capital** for our store.

That means we use your money to buy tangible things that **help us** operate better, like shopping carts and coolers. If you leave town, you can sell your share back to us for its full value. Then you can **invest** in a Co-op in your new community!

**Co-op-eration-Co-op-your-nation!**

food for people. not for profit

ISLA VISTA

**FOOD CO OP**



6575 Seville Road  
Open 8am-10pm everyday  
[www.islavistafood.coop](http://www.islavistafood.coop)

# Why join?

In exchange for your investment in the Co-op, we give you benefits as a way of saying "hey thanks!"

- 10percent off a shopping trip coupon (4 times per year, once per season)
- 10percent off regular priced Special Orders
- 10percent off all regular priced shopping for the whole month if you become a working-member
- Weekly Member Advantage Sales. Average flier savings is \$50.00
- Membership in Our Co-op Sandwich Club (Buy 10 Get the 11th Free!)
- Free advertising in the Co-op Newspaper, the Sunflower Seed (5,000 circulation seasonally)
- Access to our low mark-up Buyer's Club Program

## So how do you join?

Go to the register! Say "I want to Join the Co-op!"

Then pick your investment:

\$30 is good for one year's investment. You'll pay \$30 annually until you reach \$150 (a full-share).

\$150 will pay up your ownership to the current full-share investment price, without needing to make annual investments. You'll also receive a thank-you gift of a \$15 gift card & an organic cotton Co-op tote bag!

Your membership is good for two people, so you can join with a friend or partner, and you both can enjoy the benefits of being a Co-op Owner!

Your investment is 100percent refundable. You can withdraw your share if you ever leave the community.